making the most of your iab australia membership

essentials – for you and your team to do to ensure you're kept in the loop.

Create an account on our website using your work email address. Once you are logged in, you can access our member only content.

Sign up to our emails here. We send a weekly newsletter on a Thursday that rounds up key industry updates from the week.

Keep an eye on our events page here. We host 17 events throughout the year that you receive 2 free tickets to as part of your membership.

We offer exclusive event discounts here. We partner with other industry events to give you exclusive discounts on ticket prices.

Engage in our on-demand training. All our training courses are included within your membership.

enhanced – take it a step further and get more involved.

Tell the community about the company you work for. Write a profile piece that helps educate the industry on yourself and your company.

Join a council or working group, find out about them here. These are specific groups that give you a voice in shaping industry initiatives.

Pitch to be on the podcast. We have some great guests on our IAB Australia podcast, pitch your idea in to be one of them.

Showcase your hard work with our case study library. Submit your case study here to be housed on the IAB Australia website.

Share your work. Utilise our weekly newsletter to showcase your insights, whitepapers, events or job openings.

exclusive – lesser known are our bespoke services.

Need an industry voice at your event? We have a team of Leaders who are available to present or moderate your event.

Needing some advice? We know the industry moves fast, that is why we have created presentations and briefings on key topics.

Looking to give back? We run our mentorship program from February – August 2026. Become a mentor or mentee!

iab. australia